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**THE INCREDIBLE HULK**  
JOINS SPIDER-MAN AND HIS  
AMAZING FRIENDS ON NBC  
SATURDAY, SEPT. 11th



TM

# the AMAZING SPIDER-MAN<sup>®</sup>

APPROVED  
BY THE  
COMICS  
CODE  
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FEATURING:  
THE ORIGIN OF  
WILL-O'-THE-WISP!

PLUS:  
THE DEADLY NEW  
TARANTULA!



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# MONSTERS!

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# LOOK OUT MONSTER COMING! THERE'S A MONSTER

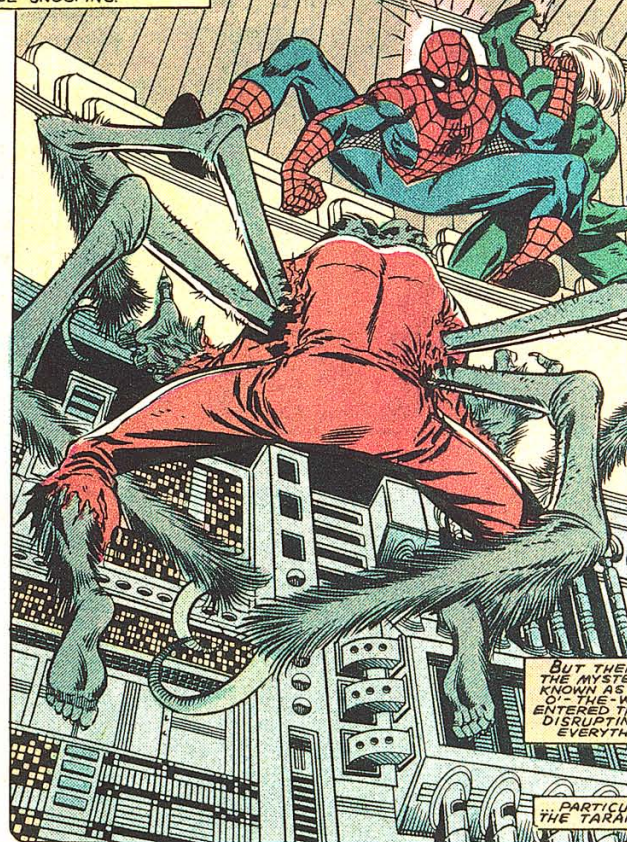
STARRING THE AMAZING SPIDER-MAN!

THERE'S SOMETHING ROTTEN AT THE BRAND CORPORATION.

HOPING TO FIND OUT WHAT SPIDER-MAN CAME HERE TO BRAND'S JAMAICA, QUEENS RESEARCH CENTER TO DO A LITTLE SNOOPING.

HERE HE FOUND BRAND SCIENTISTS TRYING TO RECREATE THE VILLAGIOUS TARANTULA POWERS MUCH LIKE HIS OWN.

NATURALLY, SPIDER-MAN STEPPED IN TO STOP THEM.



BUT THEN, THE MYSTERY MAN KNOWN AS WILL-O'-THE-WISP ENTERED THE SCENE, DISRUPTING EVERYTHING...

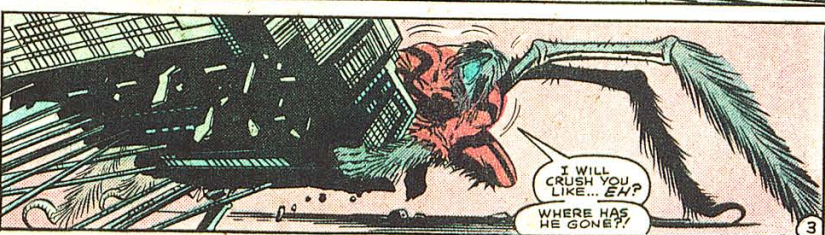
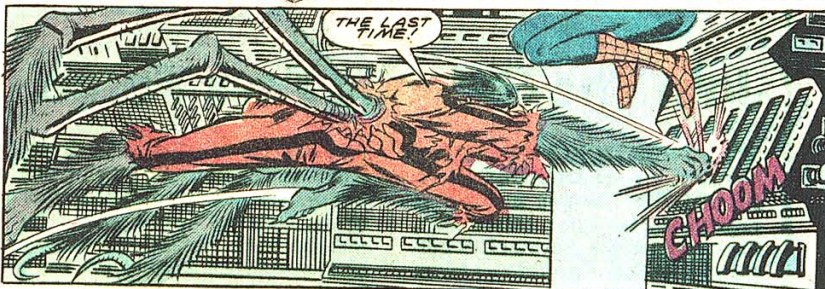
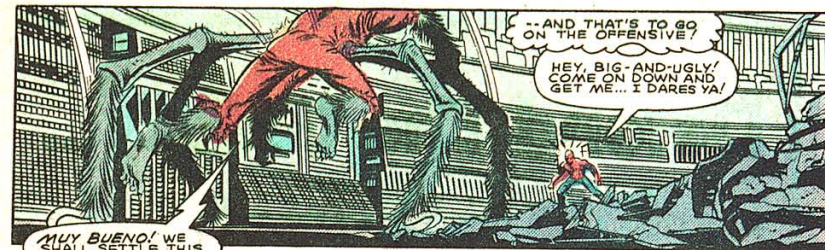
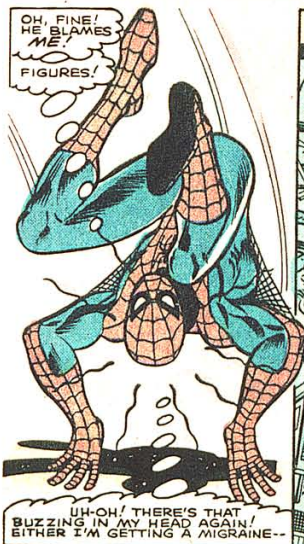
PARTICULARLY THE TARANTULA!

ROGER STERN / JOHN ROMITA JR. / DIANA ALBERS / GLYNIS WEIN / TOM DE FALCO / JIM SHOOTER / STAN LEE  
WRITER / & FRANK GIACOIA / LETTERER / COLORIST / EDITOR / BOSS-MAN / PRESENTER  
ARTISTS

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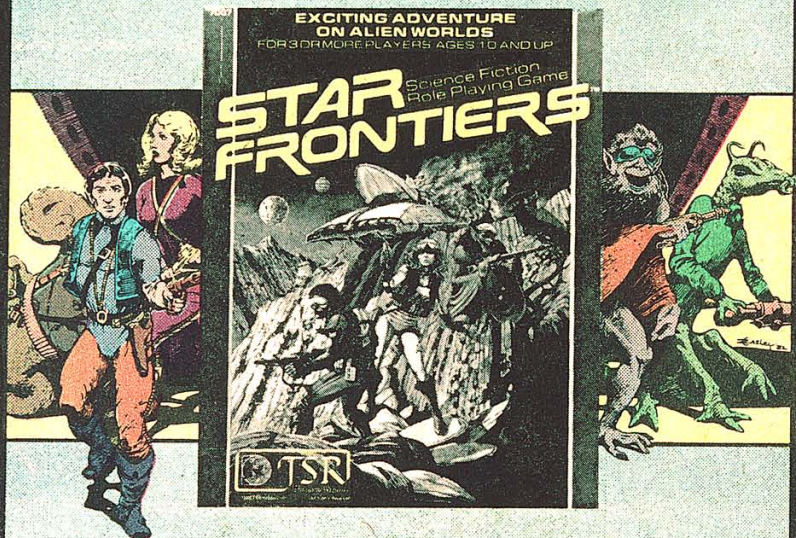
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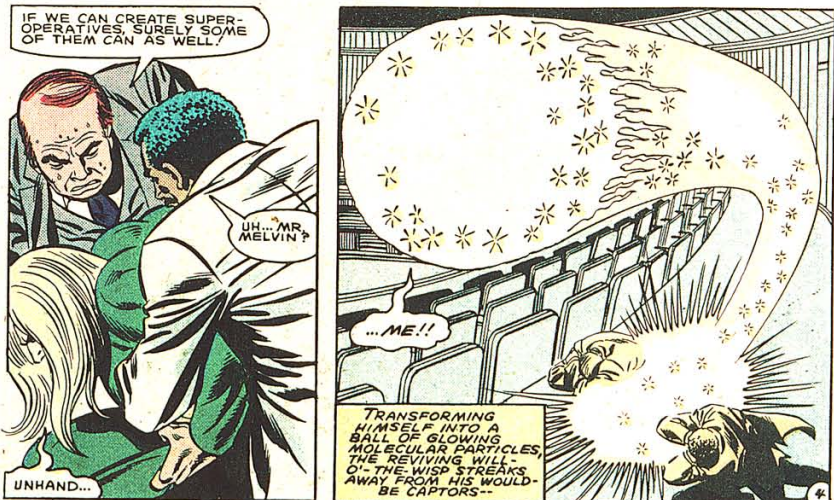
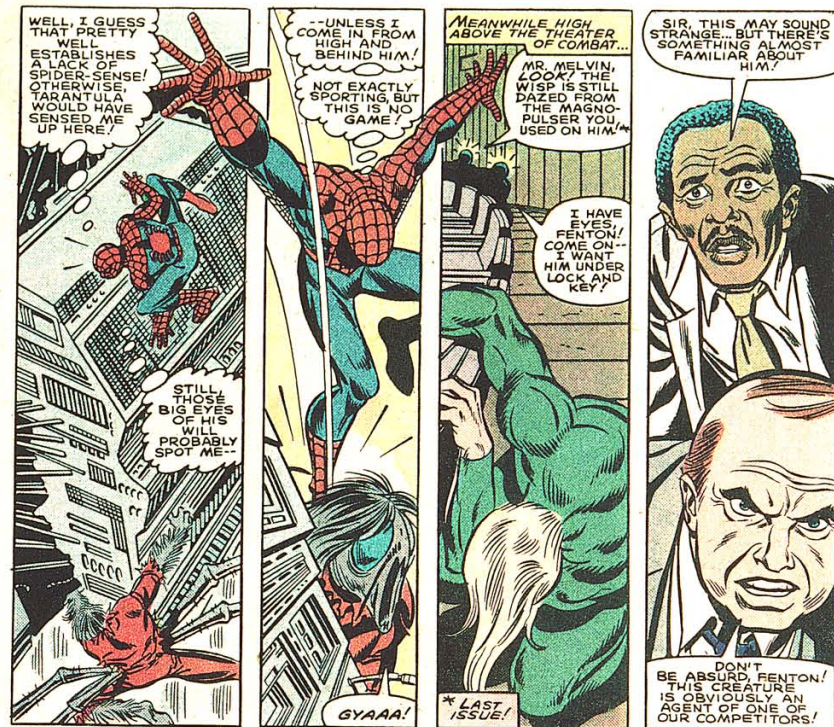
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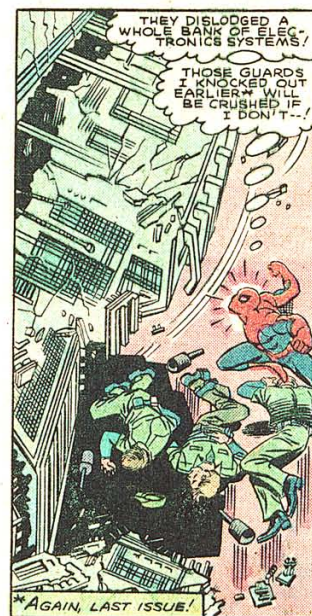
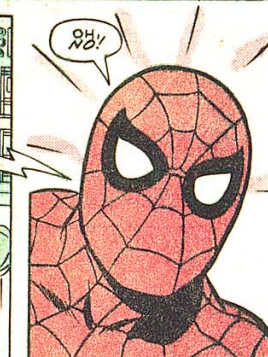
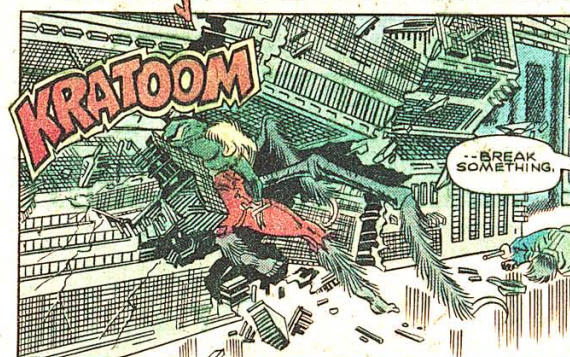
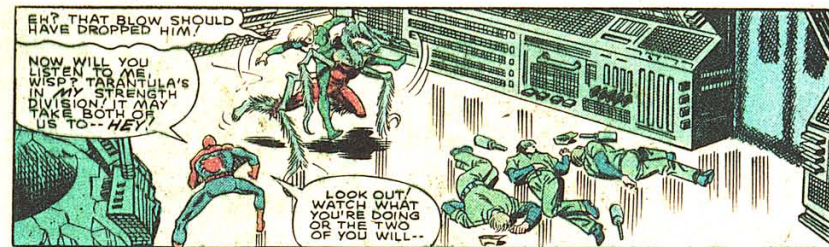
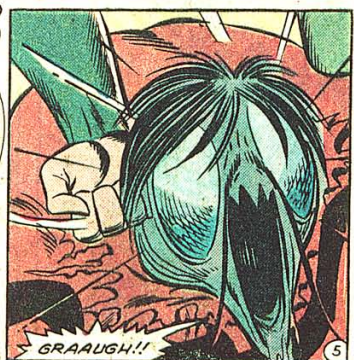
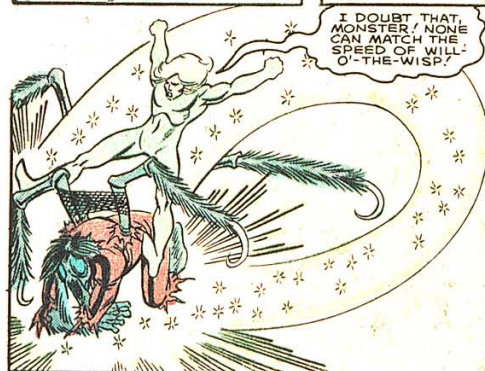
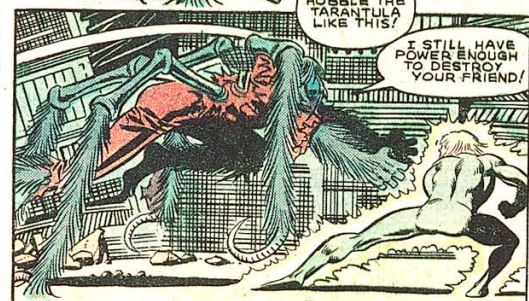
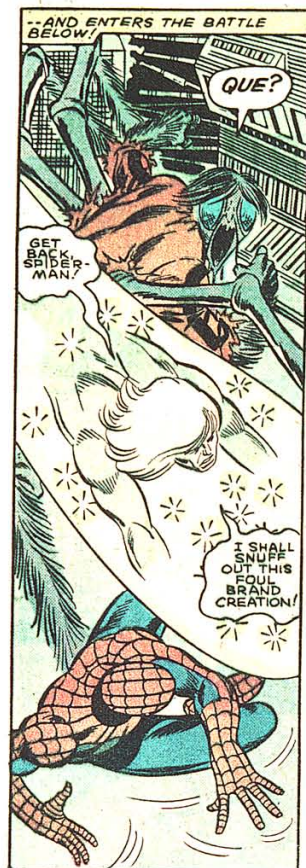


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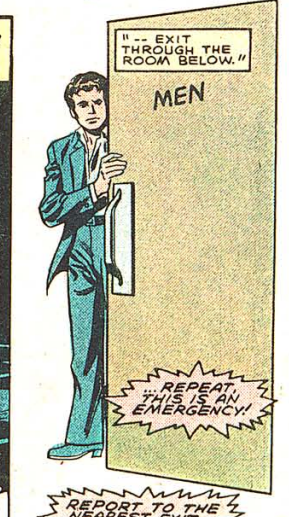
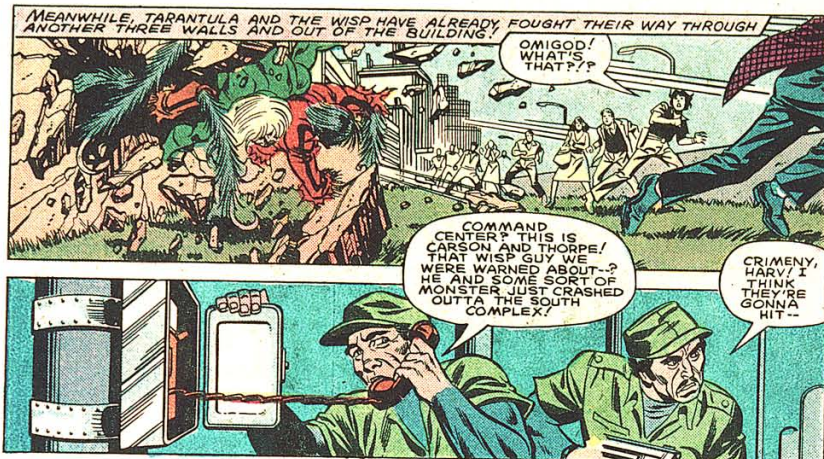
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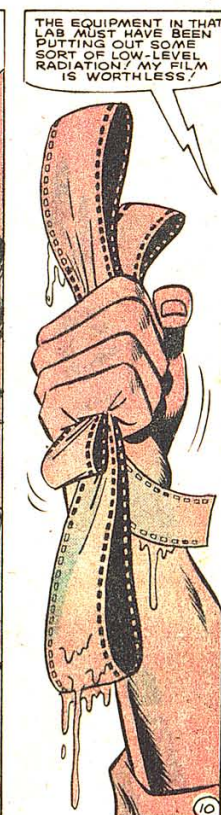
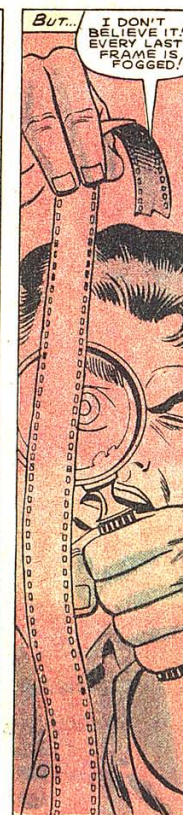














SHORTLY, IN THE TOP-FLOOR EXECUTIVE OFFICES OF NEW YORK'S LEADING DAILY NEWSPAPER...



WHEW! THIS IS PRETTY PLUSH! IS THAT MURAL A LEROY NEUMAN ORIGINAL?!

YES, NED. I PICKED IT OUT FOR JONAH WHEN HE WAS REMODELING. HAVEN'T YOU EVER BEEN UP HERE BEFORE?

WORKING REPORTERS RARELY GET INVITED UP TO THE PUBLISHER'S OFFICE, MARLA.

IF JONAH WASN'T ALSO EDITOR-IN-CHIEF, I DOUBT THAT MOST OF THE STAFF WOULD EVER SEE HIM!



ANY IDEA WHY MR. JAMESON WANTED US UP HERE, ROBBIE?

NO, BUT SINCE IT'S JUST WE THREE, I'D GUESS IT HAS TO DO WITH THE BRAND EXPOSE!



GO TO THE HEAD OF THE CLASS, ROBERTSON!



RAY, THAT'S JOE ROBERTSON, MY CITY EDITOR... NED LEEDS, THE REPORTER IN CHARGE OF THE STORY... AND DR. MARLA MADISON, MY PERSONAL SCIENCE ADVISOR.

PEOPLE, THIS IS RAYMOND ROYTON OF THE U.S. DEPARTMENT OF JUSTICE!

DR. MADISON... GENTLEMEN...

I TAKE IT THAT WE'RE NOT THE ONLY ONES INTERESTED IN THE BRAND CORPORATION, MR. ROYTON?



FAR FROM IT, MR. LEEDS. AS I TOLD JONAH EARLIER, *JUSTICE* HAS BEEN KEEPING QUIET TAPS ON THE ACTIVITIES OF BRAND AND ITS PARENT CONGLOMERATE, *ROXXON OIL*, FOR SOME TIME.

BEFORE I BEGIN, I MUST CAUTION YOU THAT WHAT I AM ABOUT TO REVEAL MUST--BE HELD IN STRICTEST CONFIDENCE!

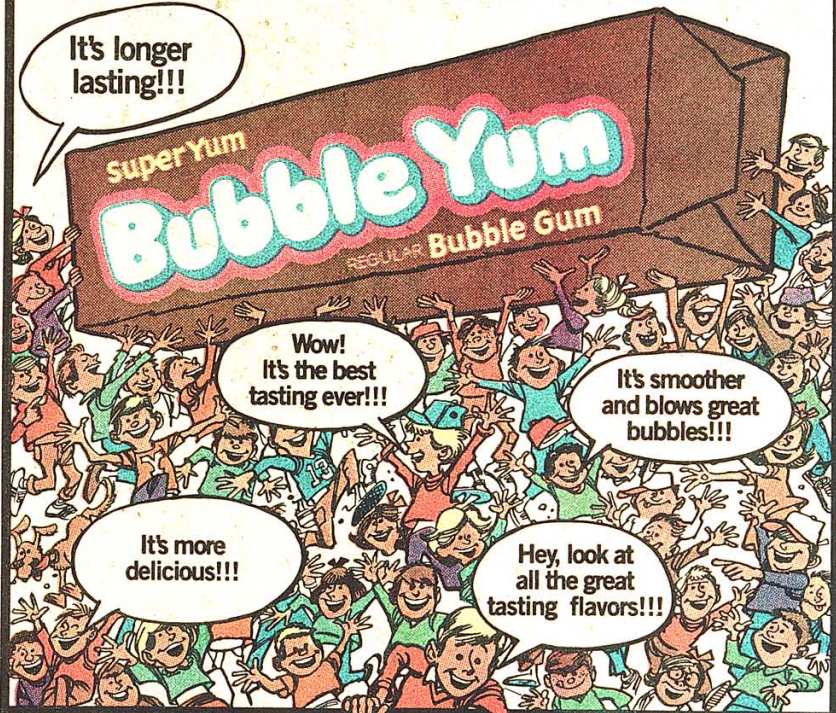
WE HAVE QUITE A DOSSIER ON BRAND AND ROXXON...



...I'M AFRAID SOME OF IT, IF NOT ALL, WILL SOUND LIKE SCIENCE FICTION.

# Now Bubble Yum<sup>®</sup> is SUPER YUM<sup>®</sup>

It's longer lasting!!!

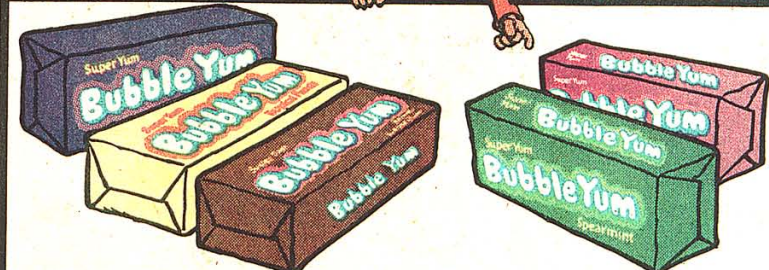


Wow! It's the best tasting ever!!!

It's smoother and blows great bubbles!!!

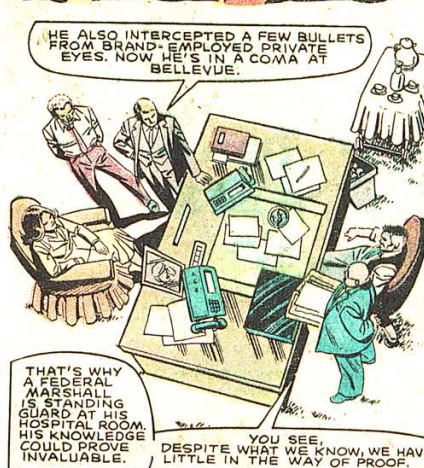
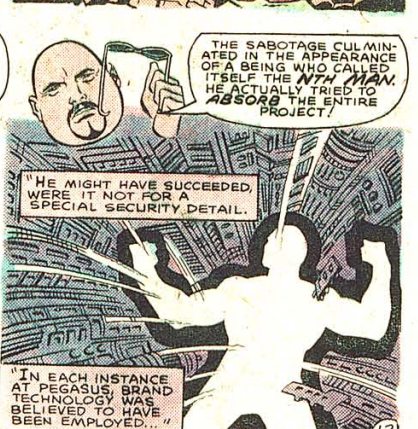
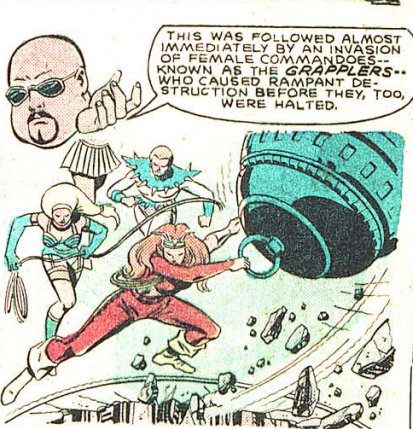
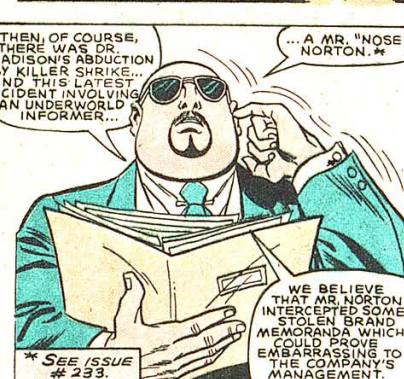
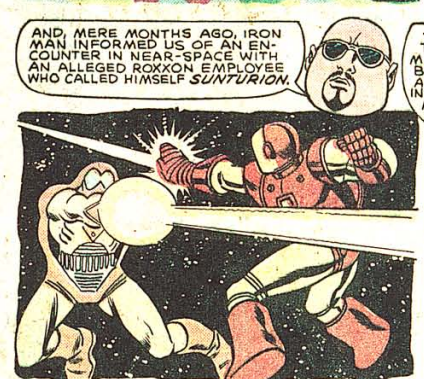
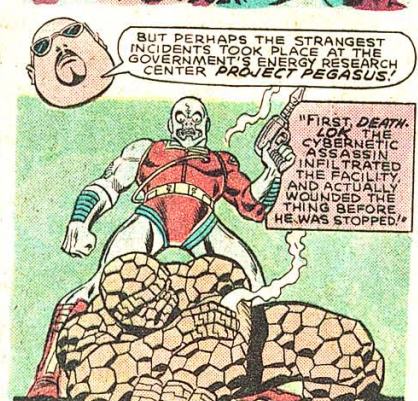
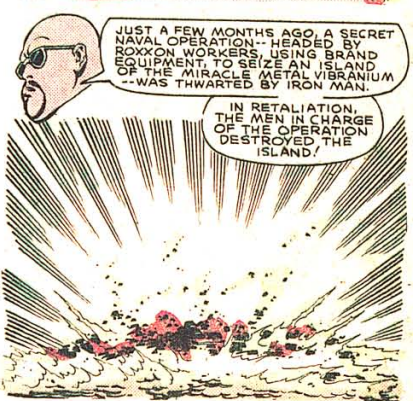
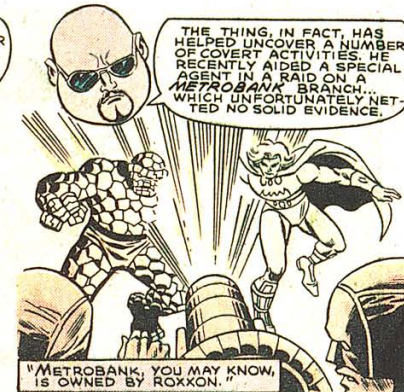
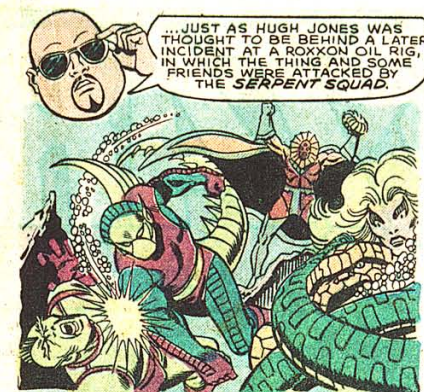
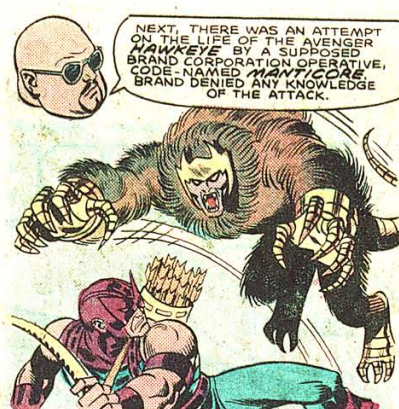
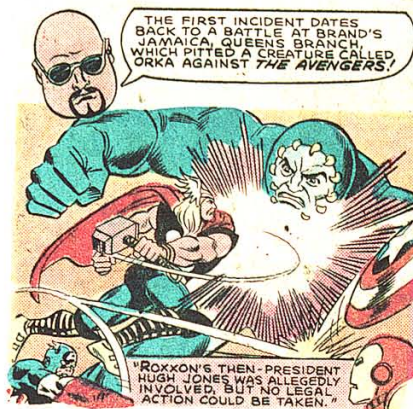
It's more delicious!!!

Hey, look at all the great tasting flavors!!!



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NEW!  
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AND  
SPAGHETTI

NEW!  
GILLIGAN'S  
PLANET

THE  
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ROAD RUNNER  
SHOW

SYLVESTER & TWEETY/  
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8:30 NEW SERIES! SYLVESTER & TWEETY/DAFFY & SPEEDY  
9:30 THE BUGS BUNNY/ROAD RUNNER SHOW  
10:30 NEW! GILLIGAN'S PLANET

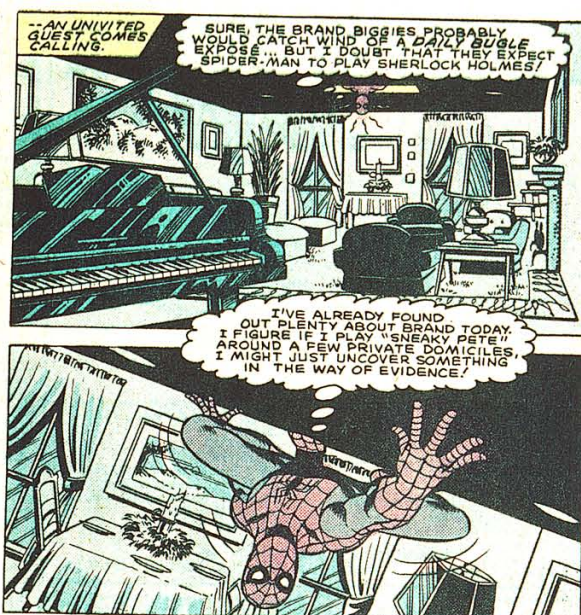
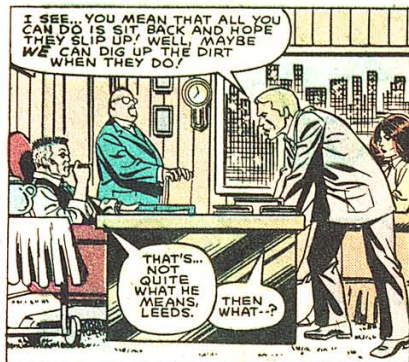
11:00 NEW! PANDAMONIUM\*  
11:30 NEW! MEATBALLS & SPAGHETTI\*  
12:00 THE POPEYE & OLIVE COMEDY SHOW

12:30 BRAND NEW EPISODES!  
THE NEW FAT ALBERT SHOW  
1:00 BLACKSTAR  
1:30 NEW SERIES!  
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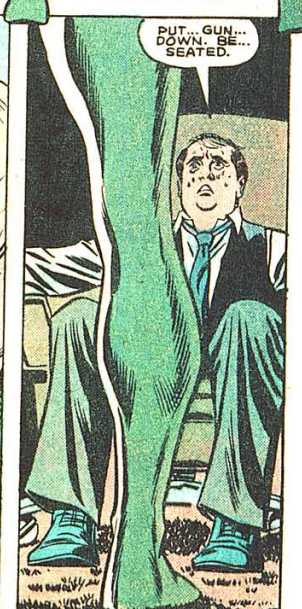
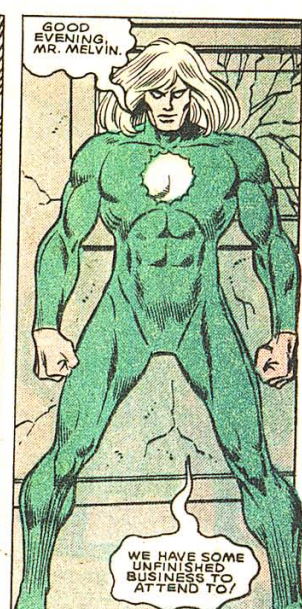
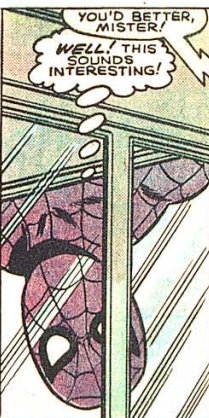
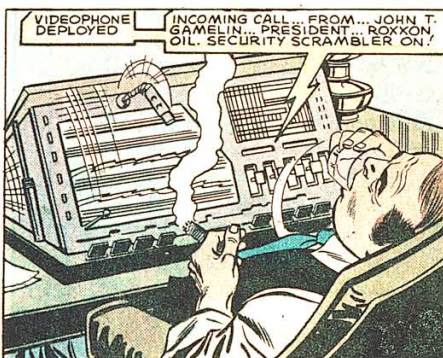
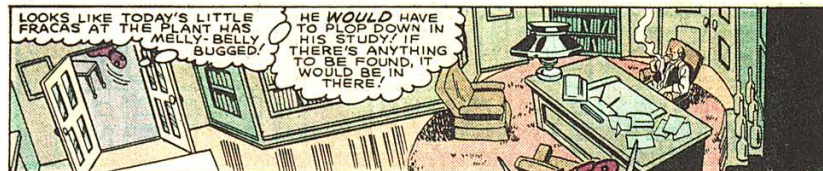
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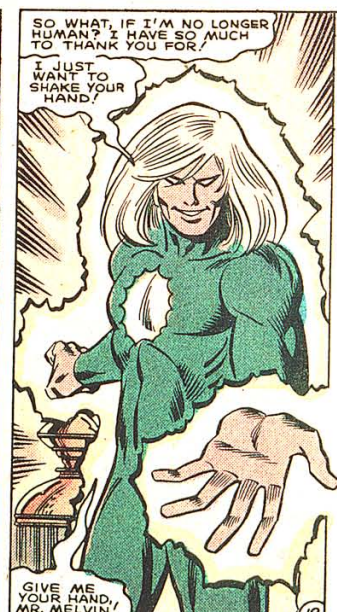
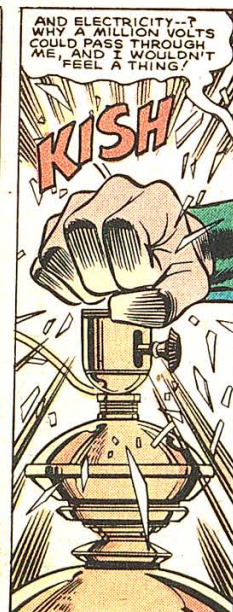
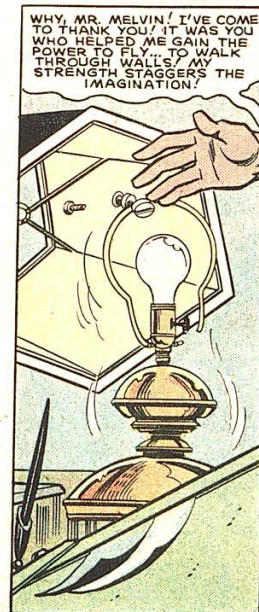
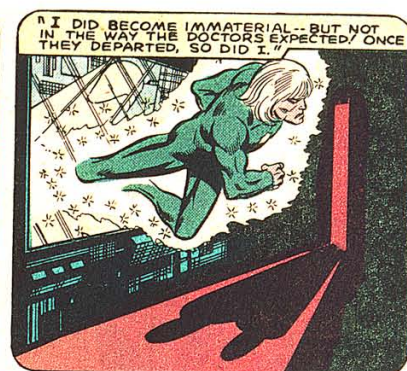
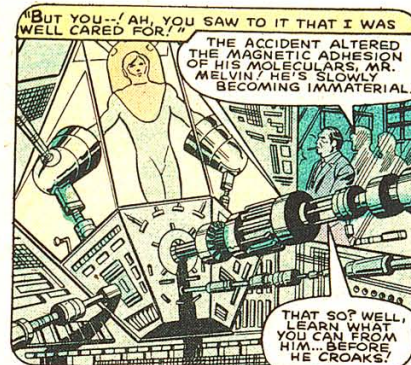
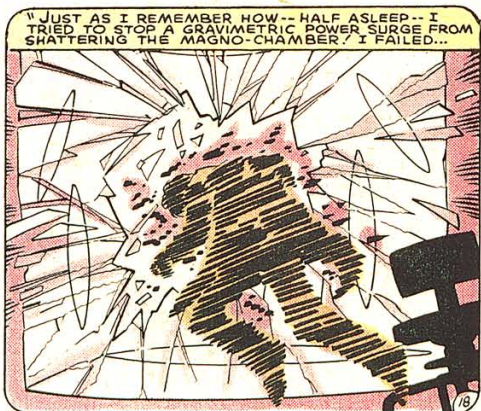
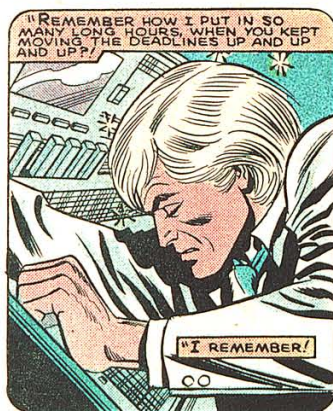
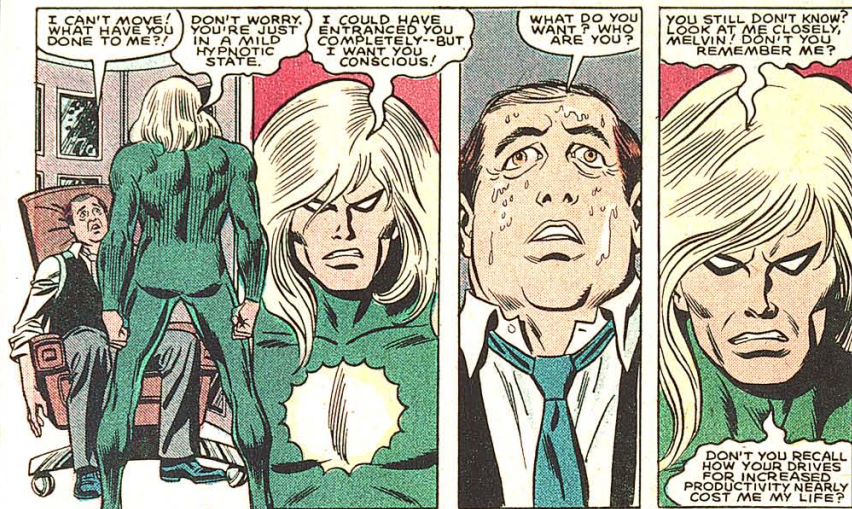
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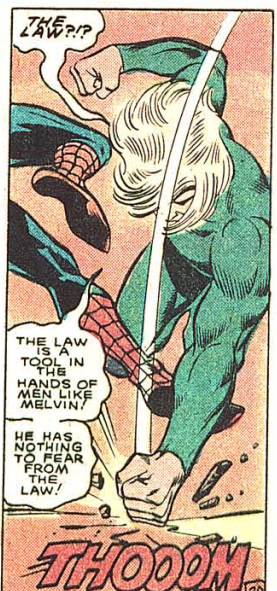
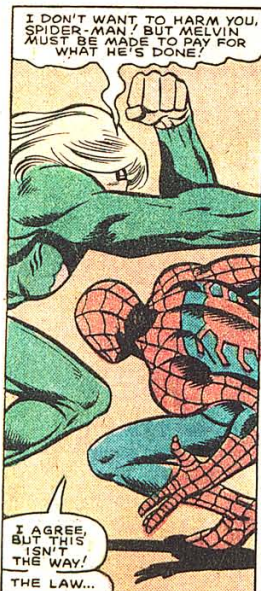
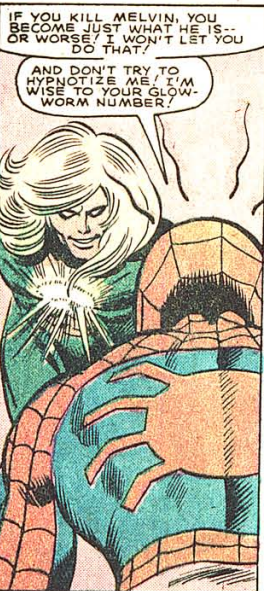
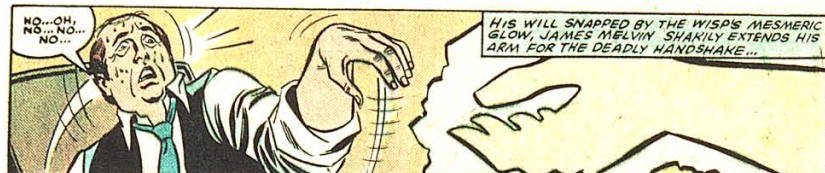












## THE SPIDER'S WEB

MARVEL COMICS GROUP  
387 Park Avenue South  
New York, New York 10016

TOM DeFALCO  
EDITOR  
LINDA GRANT  
ASSISTANT EDITOR

Dear Tom,

THE AMAZING SPIDER-MAN is the title which started me collecting comics some seven years ago. Since that day, Spider-Man has continued to be my favorite character. Over the past years, I have completed my SPIDER-MAN collection, and I have seen him at his best and worst.

I think I can safely say that, thanks in no small part to your guiding hand, THE AMAZING SPIDER-MAN has reclaimed its former glory. With issue #230, I witnessed Spider-Man at his best since the death of Gwen Stacy. As a faithful fan, I would like to say thank you.

(By the way, John's art is great.)

Robert Miller  
328 Beaver Hall  
University Park, PA 16802

To All Concerned with ASM #229 & #230:

Boy, oh boy, are you guys in trouble. First, John What'sname brings back all the old fun and excitement to the FANTASTIC FOUR, and now you wazoos come along with AMAZING SPIDER-MAN #229 & #230. I don't know...

So, okay, issue #230 had a great cover. The story was the best since issue #200, that I'll give you. All right, the art was always fresh (this John Romita Jr. sounds familiar). I'll admit that the Juggernaut never looked better. Yeah, page 13 in issue #230 was outstanding. So I guess the book has its merits. But if this keeps up, I'm going to keep right on reading it. Deal?

Don't stop now!

Neil Hinterberg  
315 East Main Street  
Sun Prairie, WI 53590

Dear Tom,

AMAZING SPIDER-MAN remains one of Marvel's highest quality magazines, as well as one where one of the prominent features is fun, mixed with a little dramatics on the side. Of course, what do you expect from some of Marvel's most talented comics creators? Roger Stern's script this issue was fabulous, out-distancing last issue's story by a mile. Both scenes at the end, Peter's anguish over Madame Web's condition and Tom Cassidy's increasing doubt of Juggernaut escaping, were high points — as was Spider-Man's persistence in finding a new and original way to stop the Juggernaut. Then, there's the wonderful artwork of John Romita Jr. Love that cover! And those battle scenes and aerial shots of Spider-Man? Beautiful! Please, keep this team on the book!

Now for the story! Again, I must commend you. Only Spider-Man could get stuck fighting an "unbeatable foe," and only Spider-Man could (sort of) win such a battle! There were also many little things that contributed to my enjoyment of the comic: Pete's anger over what he believed to be his failure in protecting Madame Web... Spider-Man's strength and agility during the fight... Spider-Man running out of web-fluid midway through the battle (typical Parker luck!)... Spider-Man's reaction to the threat of the angry truck driver (about time). But the best part of all was the scene in which Pete got the better of Lance Bannon, without even trying. Bannon reminds me of a swarm of gnats on a hot summer day — he's extremely annoying, but there's not much you can do to get rid of him!

So, Lance Bannon was finally scooped by Peter. Just goes to show that, as with Juggernaut, the good guy has some hope of coming out ahead. All in all, AMAZING SPIDER-MAN #230 was a great issue.

Mason King  
5757 Broadway  
Indianapolis, IN 46220

Dear Tom,

AMAZING SPIDER-MAN #229 & #230 were two of the best stories I've read in years! Page 13 of issue #230 had some of the most incredible art ever printed by Marvel. And the covers were the best since AMAZING SPIDER-MAN #50! (A true classic!)

Thanks so much!

Stephen S.B. Smith  
110 Lewis Avenue, Apt 7  
Barboursville, WV 25504

Dear Roger, John, and Tom:

Re: AMAZING SPIDER-MAN #230.

Fantastic! The story, art, lettering, and everything else were great! ASM has reached heights never before achieved, in my humble opinion. From Speed Demon and the Red Ghost to the Fookiller, the Black Cat, and Juggernaut, we've seen some great villains, all expertly portrayed to the benefit of superb issues.

Back to issue #230. To begin with, the art was incredible. I have loved every cover J.R. has drawn for this comic, my favorites being issue #225 and this newest masterpiece. The contrast between Spider-Man and the Juggernaut was beautiful.

The artwork between the covers was also fantastic. I think that John Romita Jr. draws Spider-Man's musculature with as much skill and grace as anyone at Marvel today. Page seven, panel 1 and page ten, panel 6 (shades of John Byrne), as well as all of page 16, were especially well done. I hope J.R. keeps that fantastic artwork coming. In my book, he's one of the best!

One nice touch to the art: Spider-Man's costume being ripped on page 18. Another nice touch: Pete's badly bruised face after his confrontation with Juggernaut. This served to remind us of just how much punishment Spider-Man took. Much too often, a hero is depicted as coming through a long, fierce battle virtually unscathed. Pete's "battle wounds" added believability to the tale. Good job.

Now for the story! Again, I must commend you. Only Spider-Man could get stuck fight-

ing an "unbeatable foe," and only Spider-Man could (sort of) win such a battle! There were also many little things that contributed to my enjoyment of the comic: Pete's anger over what he believed to be his failure in protecting Madame Web... Spider-Man's strength and agility during the fight... Spider-Man running out of web-fluid midway through the battle (typical Parker luck!)... Spider-Man's reaction to the threat of the angry truck driver (about time). But the best part of all was the scene in which Pete got the better of Lance Bannon, without even trying. Bannon reminds me of a swarm of gnats on a hot summer day — he's extremely annoying, but there's not much you can do to get rid of him!

Especially impressive were Spider-Man's thoughts as he took that horrendous beating on page 17. Despite the incredible pain he must have been experiencing, Spider-Man held on to the Juggernaut because of his responsibility to Madame Web and the common man. Mr. Stern has delved into Pete's character and turned it inside out. Those four little panels show how much Peter has grown. They also show something that hasn't been depicted with such fervency since Spider-Man's battle with D'Spayre: Spider-Man is a hero... and a darn good one.

Keep up the good work, people. Your efforts are (obviously) appreciated. I am deeply impressed with the quality of this comic, and with all Marvel Comics in general. (And I have six subscriptions to prove it!)

Dave Mazzulla  
428 Oakland Avenue  
Williamsport, PA 17701

Dear Tom,

AMAZING SPIDER-MAN #230 was a winner, mainly because Spider-Man's confrontation with the Juggernaut served as a true test of his strength. I can't recall such grueling intensity or a more awesome show of strength since the classic events in AMAZING SPIDER-MAN #33. You definitely know how to hold a reader's attention.

And how about that stunning Romita Jr. Milgrom cover? One of the best of the year. Kevin C. McConnell  
617 Juno Lane  
Denton, TX 76201

Whew! What can we say after all that except... don't miss next issue's electrifying conclusion to the Battle-of-the-Brand-Corporation saga!

'Nuff said!

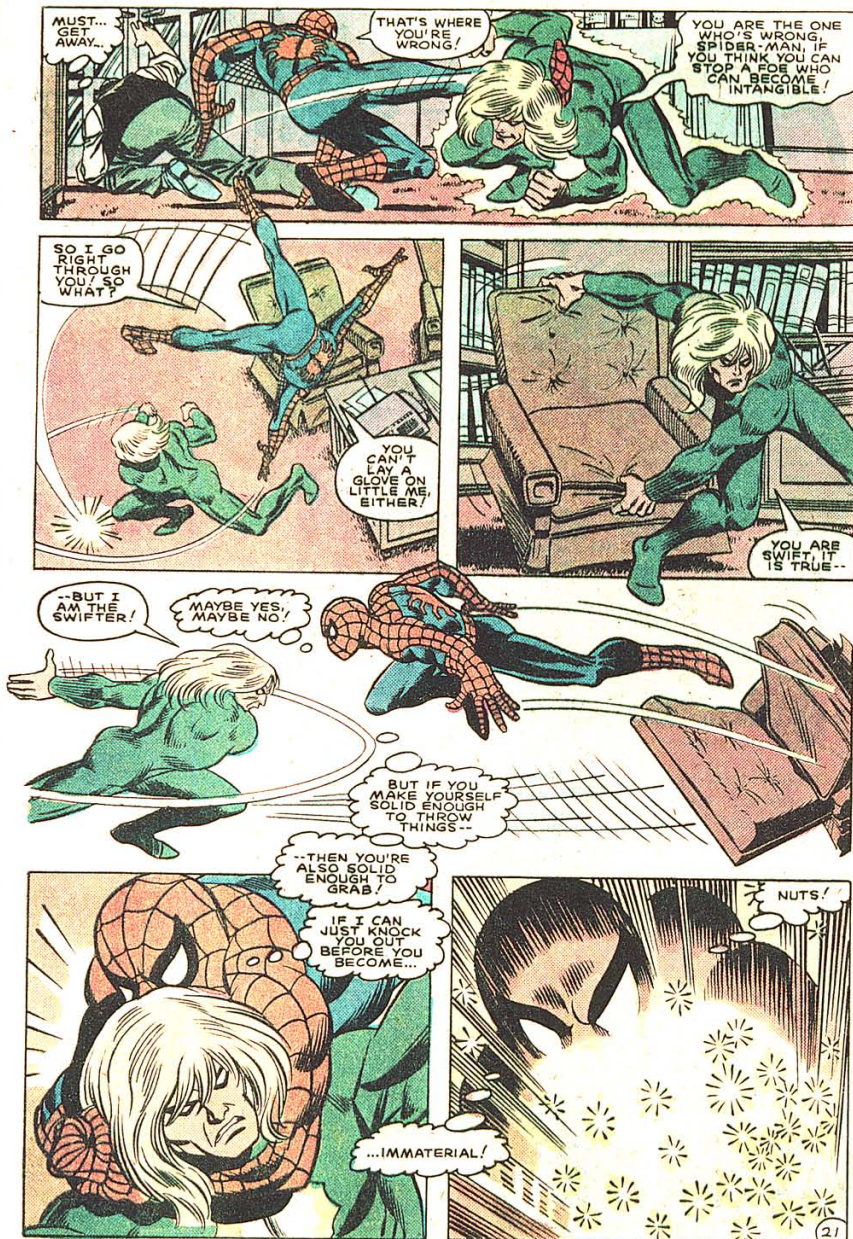
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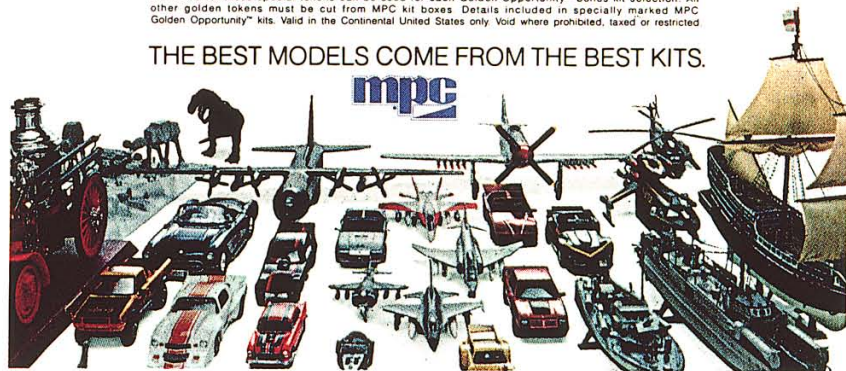
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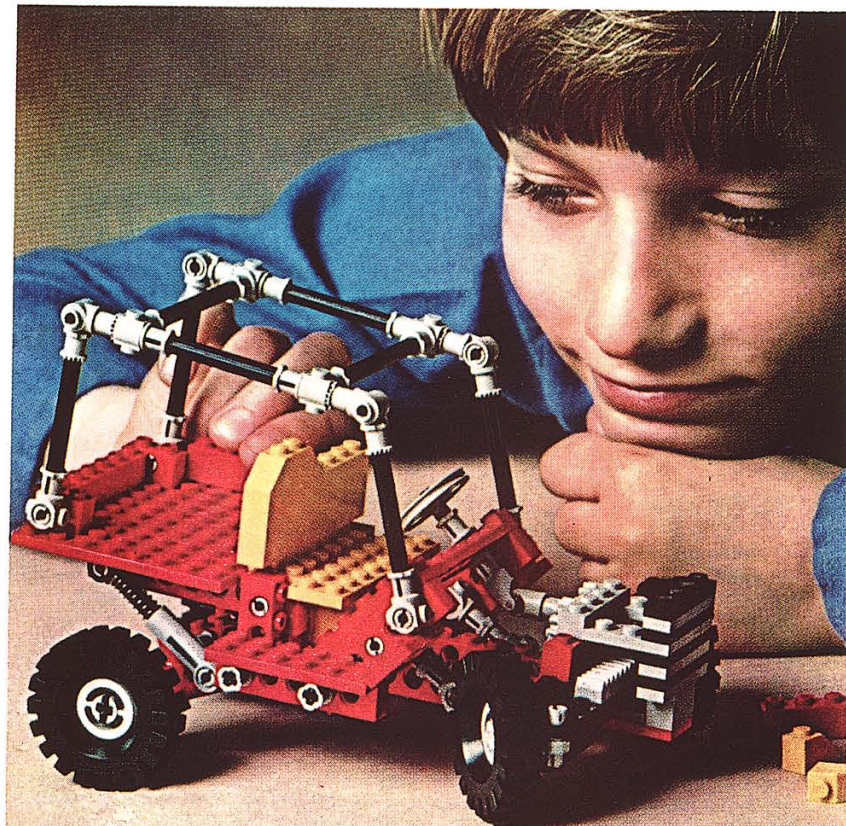
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